

## **Lesson Planet Named 35th District Small Business of the Year**

### **California Assemblyman Das Williams recognizes company for innovation**

**For More Information Contact:**

Lynn Stadler  
[lynn@lessonplanet.com](mailto:lynn@lessonplanet.com)

**FOR IMMEDIATE RELEASE**

**SANTA BARBARA, Calif., Oct. 8, 2012** — Lesson Planet, the leading online curriculum search solution for PreK-12 educators, was honored by California Assemblyman Das Williams, D-Santa Barbara, as the [35th District Small Business of the Year for 2012](#).

“These are exactly the kind of innovative solutions we need to inspire and keep fresh ideas in classrooms,” said Williams, a former junior high school teacher. “I’m proud to recognize Lesson Planet of Santa Barbara for their innovation in narrowing that vastness of the Internet specifically through a teacher’s lens.”

Jim Hurley, Lesson Planet’s CEO & Founder, attended the California Small Business Day luncheon in Sacramento to receive the honor. Hurley is a Santa Barbara local who has been living and working in the area for more than 20 years.

“We are honored to be recognized by Assemblymember Williams and be a vital part of the business community,” Hurley said. “As a former educator, I understand the importance of providing a powerful, fast, and efficient way for teachers to find online curriculum resources.”

Lesson Planet is an ever-expanding web-based solution, with new resource reviews and features added daily. New for the 2012-2013 school year, Lesson Planet members are now able to search for Common Core-aligned resources using the unique Aligned Resource Search™ feature.

#### **About Lesson Planet**

Lesson Planet ([www.lessonplanet.com](http://www.lessonplanet.com)) is the leading online curriculum search solution for PreK-12 educators. The award-winning search engine enables teachers to easily find and share 400,000+ teacher-reviewed curriculum resources within an online, professional community. Teachers address specific curriculum objectives and save valuable planning time by using search criteria to narrow by subject, grade, 21st Century Skills, Common Core and state standards, and more. Founded by educators in 1999, the company is committed to helping teachers be great teachers. Every resource is rated by Lesson Planet’s team of credentialed teachers, providing quality members can trust. In addition to individual teacher memberships, schools and districts can subscribe to Lesson Planet’s cost-effective and easy-to-administer School Edition. For more information, email [schooledition@lessonplanet.com](mailto:schooledition@lessonplanet.com) or call 888-217-7166.