



Lesson Planet Showcases School Edition at FETC 2012

Specialized Learning Resource Directories enhance award-winning curriculum search engine Booth #128

For More Information Contact:

Lynn Stadler
lynn@lessonplanet.com

FOR IMMEDIATE RELEASE

ORLANDO, Jan. 23, 2012 — Florida Educational Technology Conference (FETC) — Lesson Planet, an innovative online search solution for PreK-12 educators, will showcase new features of its [School Edition](#), a cost-effective and easy-to-administer site license, at this week's [Florida Educational Technology Conference](#). The company provides teachers with a convenient way to search 400,000+ teacher-reviewed open educational resources that can be targeted by subject, grade, standards, and more. Lesson Planet resources can help administrators support their staff in addressing 21st Century Skills and bringing technology into the classroom.

With Lesson Planet School Edition's time-saving features, administrators can give teachers quick access to a variety of resources for supplementing curriculum and differentiating instruction. Administrators can use School Edition's management tools to easily add teachers to an account and view reports of how their staff uses Lesson Planet. In addition, the site license offers [Specialized Learning Resource Directories](#), which meet categorical funding requirements. These directories address categorical areas through a wide range of resources grouped by a particular need, such as Special Education, English Language Learners, and STEM. Lesson Planet enhances standards-based instruction with quick access to a database of state and Common Core standards. Educators can also search by topic or standard to find standards-correlated lessons.

"I am excited that Lesson Planet's new Specialized Learning Resource Directories will allow teachers to save even more time as they search for resources they can trust," said Jim Hurley, Lesson Planet CEO & Founder. "After over 10 years of providing teachers with a reliable online curriculum search solution, I am confident that the Specialized Learning Resource Directories will be an asset to administrators and teachers looking to quickly find resources focused in specific areas."

Lesson Planet representatives will show all of these new features and show administrators how the School Edition can benefit their school at [booth #128](#) at FETC. Teachers and administrators who receive a



demonstration may enter to win an iPad 2 or a one-year [Lesson Planet School Edition site license](#).

About Lesson Planet

Lesson Planet (www.lessonplanet.com) is the leading online curriculum search solution for PreK-12 educators. The award-winning search engine enables teachers to easily find and share 400,000+ teacher-reviewed curriculum resources within an online, professional community. Teachers address specific curriculum objectives and save valuable planning time by using search criteria to narrow by subject, grade, 21st Century Skills, Common Core and state standards, and more. Founded by an educator in 1999, the company is committed to helping teachers be great teachers. Every resource is rated by Lesson Planet's team of credentialed teachers, providing quality members can trust. In addition to individual teacher memberships, schools and districts can subscribe to Lesson Planet's cost-effective and easy-to-administer School Edition. For more information, email sales@lessonplanet.com or call 877-953-7766.